Move In Move Out (MIMO)

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http://www.movingmimo.com
Established in 2012 by Northwestern students, Move In Move Out (MIMO) is an award-winning social enterprise dedicated to reducing move-out wastage. We collect usable items from students who move out and resell those items to students who move in. Proceeds are donated to Evanston Ecology Center and unsold collections are donated to Connections for the Homeless and Salvation Army.

**MIMO achieved great success in 2013!**

**IMPACT**
- Provided onsite pick-up service to more than 120 students
- Collected >1,000 items and diverted 6 tons of waste
- Sold 85% of our collections and recorded revenue of >$17,000
- Donated 15-20 boxes of housewares and 30 pieces of furniture

**LOOKING FORWARD**
- Scale up our operations in NU
- Expand MIMO to colleges in Michigan
- Strengthen organizational development